

Viola Rühse & Wendy Coones (team-teaching)

Visual Competencies through Image Science

Image Science (Bildwissenschaft) is an interdisciplinary approach for studying the image that bridges Art History with the Natural and Social Sciences. For much of Art History, art historians have classified the image into “art” and “non-art” categories. Image Science encompasses images from the fine or high arts, scientific maps or models, and “everyday” images such as mass, news or social media. The Digital Age brings not only new access to images, but also new forms of images.

Visual competencies is a key qualification in the era of globalization and media revolution, which begin to open up and flower through Image Science practice.

This presentation will walk participants through a process of deeply analyzing images with Image Science methods, pointing out along the way the possible connections to visual competencies for a variety of observers.

Teaching time: 15:00/3:00pm - October 16